

## Sequoia Healthcare District

### CEO Report June 2021

Pamela Kurtzman

#### **BUSINESS AND FINANCIAL UPDATE:**

##### **Financial Summary**

- **Total income** at the 10-month mark is over \$15M which is consistent with our budget even with the \$1.5M reduction in the pension pass through. This is because our tax revenue is about \$1.5M more than this time last year and the decreases in rental and investment income compared to budgeted are nominal in relation to the total budget at this point.
- **Tax income-** Our budget for tax revenue at 10 months \$10.2M but actuals are just over \$13.5M. This actual is close to \$2.8M more than this time last year and represents about 135% of the \$12.5M we budgeted for June. We normally receive large tax payments in May and June and anticipate another \$1M or so by June's end.
- **Investment income-** Our reserve portfolio unfortunately underperformed during the last two quarters. As of April's end, we've earned just over \$153, 000 compared with \$320,000 at end of April last year. Given the volatility of the markets in 2021 combined with our conservative investment policies, this is somewhat understandable. I have a meeting scheduled in June with our investment managers for a close review of the portfolio.
- **Expenses** total just over \$10.5M, about two-thirds of total budgeted for the year, which is right on target of our 10-month projections. Our projected and actuals will remain aligned by June as school districts, community grantees, and major funding initiatives are paid in full.

##### **BUILDING AND TENANTS**

- The Dental Society will remain in place through December due to delays in TI's with their new building purchase. As mentioned previously, I would like to offer the space to a local non-profit that is in dire need of additional space, at a nominal fee. I will create an RFP and application for non-profits to apply that is equitable and fair. Once our current tenants are out, I would like to make some improvements to our office spaces, particularly changing the carpet, remodeling the kitchen on the District side and creating an outdoor space where staff can take some outdoor breaks, including lunch. I would like to utilize the \$40k we had budgeted for the renovations to begin to get some of this work completed moving forward. I also budgeted for necessary building maintenance in my proposed budget.
- We still anticipate returning to our offices full time in the Fall if deemed safe to do so per the County Health directive.

## PROGRAM UPDATES

- **Healthy Schools-** Karen presented her year-end update at the May Board meeting and will present her FY 2021-22 budget for approval at our June Board meeting
- **Caring Community Grants** Jenny will present the 2021-22 CC grant recommendations totaling \$3,750,000 at our June Board meeting.
- **Sequoia Strong-** Luz is fully on board and has been working on vaccine clinic promotion and outreach efforts, beginning updates to the SS and District websites, and even co-hosted her first presentation with Jenny to the Foster City Villages. Luz can provide additional detail, verbally, at our June 2 board meeting.
- **HeartSafe and Emergency Preparedness-** Beginning or planning some in-person CPR classes with our non-profit partners and school staff. Erica Lyons is doing an exceptional job as her online CPR classes consistently receive high ratings. My plan to pilot emergency prep classes via Zoom will now begin in August and I'll look to expand these classes as we are able to get back to in-person offerings.
- **LYFT-** With the District's support, including that of the designated Lyft Program Coordinator at Peninsula Volunteers, they have recently expanded rides to seniors to get to and from their vaccine appointments. In addition, I am exploring an approach with Jason Wong at Samaritan House Clinic to provide patients with LYFT rides to and from their clinic appointments, as this is a significant barrier for a small number of patients.
- **Samaritan House-** Is returning to the Board to request ongoing support for another three-year funding cycle at our June Board meeting. Their costs may increase from what we are currently funding as community needs continue to increase.
- **Ravenswood Health Center-** Is also returning to the Board to request ongoing support for another two-year funding cycle at our June Board meeting. Their funding request will be the same as their current grant (\$1M annually).
- **Redwood City-NFO neighborhood vaccine clinics-** These weekly Sunday clinics have been going very well at this point. Our partnership with Sequoia Hospital, the City of Redwood City, the County and now Redwood City Together has been a model for collaboration. Last week over 400 2<sup>nd</sup> dose vaccines were provided. This Sunday, May 30, people ages 12 and up will be able to receive the Pfizer vaccine. Please come by the clinic and witness the exceptional work of our partners at the Fair Oaks Community Health Center. Luz created banners and flyers that are being printed this week.

## COMMUNICATIONS

### Town Halls

- I am planning a series of 4, monthly 90-minute community Town Halls that will focus on Diversity, Equity, and Inclusion (DEI) trainings for both our non-profit partners and the general public. This is a follow up to our March Town Hall which was hosted with Thrive Alliance for Nonprofits "Working Towards Equitable Vaccine Access in San Mateo County; Nonprofit

Outreach Tool Kits & Community Needs Assessment Update”. More details to come as I’m still in development of this plan.

#### **E-Newsletters**

- I’ve postponed the last two newsletters as staff have been focused on grants and vaccine efforts. Luz will begin taking over the development and distribution of these newsletters beginning in July- August. We won’t run out of interesting and timely topics to cover!

#### **Executive Roundtable Discussions**

- On July 1 at 2p (tentative), I will host the first of a series to bring together non-profit leaders to discuss long-term pandemic recovery strategies. Again, the goal of these forums is to foster communication and information sharing among our partner agencies, gain insight into their needs as they recover from the economic impact of the pandemic, and to foster collaboration, alignment, and transparency among partner agencies.

#### **Website**

- Luz will take over website content and maintenance. I’m incredibly grateful for Jenny’s efforts over the past year to keep up with website announcements and Board agenda postings as well as the tremendous amount of time and thought she dedicated to developing our website’s **interactive mapping tool**. This was above and beyond her job description and she made a significant impact in this area.

#### **STRATEGIC PLANNING**

- I’ve scheduled the first of three staff meetings focused exclusively on the development of the next strategic plan. My team and I will take the summertime to do the bulk of the initial exploration which will include interviewing community members, health officials, county manager and deputy managers, and others as well as utilizing Gardner Center Data to inform us of community needs.
- I will ask that the Board President appoint an ad-hoc committee at the August meeting.

#### **OTHER UPDATES AND ACTIVITIES**

##### **ACHD**

- The next monthly ACHD Webinar Education Series is June 30, 10-11AM, titled, “Everything You Wanted to Know About District and Hospital Clinics: Strategies and Considerations”. The session will focus on all the considerations regarding outpatient clinics. The session will focus on licensing issues that are available to both Districts and Hospitals, provider-based issues, clinic models that could be utilized including both RHC and FQHC designations that Hospitals/Districts can use, pros and cons of developing these models and a review of both federal and state reimbursement. You can register here at this link: <http://www.achd.org/webinar-education-series/>
- The next meeting of the ACHD Board of Directors in which I will participate is May 26.

- The ACHD annual conference is expected to be in person this year on September 23-24 in Lake Tahoe. More details to come!

## COMMUNITY INVOLVEMENT

- **Chair Redwood City Together (formerly RWC 2020)** Executive meeting and attend both Executive and Leadership committee meetings. Next Executive meeting is June 16<sup>th</sup>.
- Member of the **County Recovery Coordination Council**. These bi-weekly meetings are intended to inform, advise, and foster dialogue as the county develops its strategic plan to recover from the pandemic. My participation will help ensure that the District is informed and aligned with the larger recovery efforts to collaborate and leverage our resources.
- Participate in weekly meetings of the **County Covid Communications and Equity Workgroup**
- Participate in the **Children's Collaborative for Success** NFO RWC Implementation Workgroups whenever possible.
- I continue to participate in discussions hosted by **Stanford Social Innovation** related to race and racism and on forums hosted by County Health Policy and Planning around implementing racial equity in county health.
- Attend convenings of the **Bay Area Health Funders Group** whose main focus is on exploring ways to partner to support adolescent mental health.
- Met with John Sobrato and his team in early May to discuss potential collaborative community health investment ideas as I explore partnership opportunities with other health funders. A few ideas were discussed and I am now exploring the viability of a couple of them. I will share these ideas with staff and board upon doing a bit more exploration to determine if there is potential.